

COURTNEY REGAN

(484) 947-6365
courtneyannregan@gmail.com

[Website/Portfolio](#)
[Linked In](#)

EXPERIENTIAL MARKETING MANAGER

Strategy Director ✕ Events & Experiences ✕ Field Marketing Events

Seasoned Event Manager with over 10 years of expertise, specializing in transforming marketing concepts into executed events that captivate audiences nationwide. Proven track record in overseeing full-cycle event management from ideation to completion, within budget and time constraints. Known for a strategic approach in partnership management, attendee engagement, high end gifting, and harnessing emerging market trends.

Recognized for orchestrating events with precision, managing logistics for high-profile attendees and VIPs across dynamic venues; focused on delivering success to large scale events.

NOTABLE HIGHLIGHTS

- ✓ Produced acclaimed Emmy events leading to wins for standout series such as "Succession", "The Last of Us", "The Bear", "Elton John: Farewell from Dodger Stadium", and "The Handmaid's Tale"; innovated a COVID testing protocol for "The Ellen DeGeneres Show," which became a model for talk shows maintaining live audiences during the pandemic.
- ✓ Coordinated a complex field shoot featuring Ellen and First Lady, Michelle Obama, managing logistics with the Secret Service and ensuring seamless execution against a backdrop of stringent security measures.
- ✓ Led talent coordination and legal compliance for diverse television events, from audience casting to managing participant releases with WB Legal, upholding the integrity of on-screen talent representation for series such as T.E.D.S. and "Ellen's Game of Games."
- ✓ Conceptualized, ideated, and sourced premium gifts and orchestrated creative, interactive white-glove delivery experiences, ensuring personalized and memorable moments that exceed client expectations.

CAREER HISTORY

FOX Experiences and Design

2025

Project Manager – Contract

- ✕ Leads client-facing projects for high-end gifting and promotional products from start to finish
- ✕ Manages the sourcing and decoration of premium products, working closely with vendors
- ✕ Conducts in-depth research on retail products to meet client specifications
- ✕ Oversees packaging and printing processes, ensuring quality and accuracy
- ✕ Utilizes strong project management, communication, and follow-up skills to deliver on time and within budget
- ✕ Focuses on creative, solution-oriented approaches while maintaining organization and attention to detail

Deutsch

2024

Senior Events and Operations Manager - Contract

- ✕ Lead the planning, coordination, and execution of all internal events, delivering creative and impactful experiences for employees and leadership across the agency.
- ✕ Reported directly to the COO to ensure smooth daily building operations, as well as an exceptional employee on-site experience.
- ✕ Was responsible for large-scale internal events such as annual and quarterly town halls, on-site meetings, team-building retreats, and holiday celebrations, ensuring that each event aligns with Deutsch's client base, vibrant culture and strategic objectives.
- ✕ Ideated, sourced, and oversaw delivery operations of creative client and agency gifts.

Shannon Warner Events

2022 – 2023

Senior Events Producer

- ✦ Orchestrated grand productions from conception to execution; coordinated premier events for cast and crew celebrations, touring venues, crafting detailed pitch decks, and ensuring each element resonated with the event's theme for a seamless, celebratory experience.
- ✦ Directed Emmy campaign gifting and events for HBO and Disney; managed design, food, and entertainment elements that aligned with show themes, facilitating immersive experiences for Emmy voters that transitioned from screenings to themed galas.
- ✦ Led the monumental Disney FYC Festival, a two-week event involving intensive five to six months of planning; transformed the Directors Guild building into a bespoke event space, hosting live performances and Q&A panels with stars like Miley Cyrus and Elton John, ensuring promotional success with every detail tailored to excellence.
- ✦ Oversaw the complex demands of talent and high-profile attendees, catering to personalized requests from celebrities; coordinated with executive leadership to deliver on intricate requirements, ensuring tailored experiences right down to the specifics.
- ✦ Managed a wide array of gatherings, ranging from intimate 20-person meetings to grand 2000-guest premieres; expertly stage-managed talent panels, interfacing with AV vendors, and handled all facets of event logistics with strategic foresight.

The Ellen DeGeneres Show

2015 - 2022

Production Manager

- ✦ Coordinated the entire process and created memorable audience experiences for over 500 daily attendees of "The Ellen Show"; designed a VIP lounge, tailored for celebrity privacy, while integrating pre-show screening features to enrich the exclusive experience within the Warner Brothers lot.
- ✦ Created a seamless check-in processes and compliance for daily tapings; collaborated with WB Legal to manage participant releases and coordinated with Burbank PD and LASD on audience logistics to meet show and city regulations.
- ✦ Worked closely with product placement team to package, source and distribute audience and VIP giveaways.
- ✦ Oversaw production strategy meetings, relaying critical updates to a team of 200+ staff and crew; adeptly selected and prepared show participants from live audiences, reinforcing the show's dynamic and engaging narrative.
- ✦ Played integral role in adapting to a virtual environment during the COVID-19 pandemic; converted an apartment into a live virtual control room, launching the first show to reintroduce live audiences with health experts' advice, from conceptualization to execution in a groundbreaking two-month timeline.
- ✦ Integrated current affairs into daily broadcasts; managed the complexity of an international virtual audience, keeping the show's content fresh and relevant amidst a fast-paced news cycle.
- ✦ Maintained the pulse of live set operations; facilitated communication across all technical departments, ensuring that show elements like music performances were managed without issues, and audience giveaways, aligned with brand partnerships, were distributed.

Slate PR

2016 - 2022

Talent Relations

- ✦ Navigated the bustling scene of LA's entertainment industry as a freelance talent coordinator; specialized in red carpet dynamics, from managing grand arrivals to orchestrating media interactions, recognized for an exceptional ability to remember faces and foster a warm, welcoming environment.
- ✦ Played a pivotal role in the annual Vanity Fair Oscars Party, coordinating talent arrivals; ensured that celebrities were greeted, informed, and ready to shine under the spotlight, enhancing the event's exclusivity and allure.
- ✦ Acted as a conduit between talent and press at various premieres and galas; managed media logistics and talent briefings, stepping in for talent PR to deliver critical event information, ensuring each appearance was impactful.
- ✦ Assisted with vendor coordination and display for various awards season gifting suites.

Ellen's Game of Games

2017 - 2021

Production Manager

- ✦ Directed casting and stage management for daily tapings; integrated contestant experiences from initial screenings to final performances, while arranging travel and accommodations; maintained health safety measures surrounding Covid during the 2020 season for uninterrupted production.
- ✦ Managed dual roles in casting and stage operations with precision; evaluated video submissions, smoothly facilitated talent progression to producers; ensured performers were stage-ready and maintained the show's engaging and timely content.

EDUCATION, TECHNICAL SKILLS & AWARDS**Temple University**, B.A., Broadcast Journalism, 2015

Microsoft Office Suite ✦ PowerPoint ✦ Excel ✦ Mac / PC ✦

Google Suite ✦ Adobe PhotoShop ✦ Canva ✦ FinalCut Pro

4X Emmy Awards, The Ellen DeGeneres Show